

This table provides you with a quick overview of the classification and the predominant characteristics found within each of the 28 categories and 8 groups.

CAMEO CODE	CAMEO INT'L	CAMEO CZECH TYPE	% OF POP	CHILD AGE	ADULT AGE	FAMILY COMPOSITION	HOUSEHOLD SIZE	TENURE
1		WEALTHY FAMILY NEIGHBOURHOODS	4.6	10-18 yrs	Mixed Ages	Singles, Couples & Families	Mixed	Privately Owned / Government Owned
1A	13	PROSPEROUS YOUNG & OLDER FAMILIES IN EXECUTIVE URBAN AREAS	0.6	0-18 yrs	25-44 yrs	Families	3-5+ persons	Privately Owned / Government Owned
1B	14	YOUNG SINGLES & COUPLES IN OLDER FAMILY AREAS	1.8	15-18 yrs	19-24 yrs / 45-64 yrs	Singles, Couples & Families	1-3 persons	Privately Owned / Government Owned
1C	13	WELL-OFF YOUNG COUPLES & OLDER FAMILIES IN URBAN NEIGHBOURHOODS	2.1	10-18 yrs	19-24 yrs / 35-54 yrs	Families & Couples	2-5 persons	Privately Owned / Government Owned
2		AFFLUENT NEIGHBOURHOODS NEARING & ENJOYING RETIREMENT	10.5	Few Children	45+ yrs	Singles & Couples	1-2 persons	Privately Owned / Government Owned
2A	15	MATURE COUPLES & SINGLES IN WELL-OFF URBAN NEIGHBOURHOODS	5.0	Few Children	55+ yrs	Singles & Couples	1-2 persons	Privately Owned / Government Owned
2B	14	MATURE & ELDERLY PROFESSIONALS IN AFFLUENT URBAN AREAS	3.0	Few Children	45+ yrs	Singles & Couples	1-2 persons	Privately Owned / Government Owned
2C	14	MATURE COUPLES & SOME FAMILIES IN PROSPEROUS IN MIXED AREAS	2.5	0-9 yrs	45+ yrs	Couples & Some Families	2-5 persons	Privately Owned
3		COMFORTABLE WHITE COLLAR HOUSEHOLDS	11.5	0-18 yrs	Mixed Ages	Families & Couples	1-5 persons	Privately Owned
3A	22	WEALTHY COUPLES & SCHOOL AGE FAMILIES IN MIXED AREAS	1.1	0-14 yrs	25-54 yrs	Families & Couples	2-5+ persons	Privately Owned
3B	23	FAMILIES & COUPLES IN AFFLUENT WELL-OFF URBAN NEIGHBOURHOODS	8.2	0-18 yrs	Mixed Ages	Families & Couples	2-5 persons	Privately Owned
3C	23	URBAN SINGLES, COUPLES & OLDER FAMILIES	2.2	10-18 yrs	25-54 yrs	Singles, Couples & Families	1-3 persons	Privately Owned / Government Owned
4		COMFORTABLE MIXED NEIGHBOURHOODS	6.4	Few Children	19-34 yrs / 45+ yrs	Singles & Couples	Mixed	Privately Owned / Government Owned
4A	24	YOUNG SINGLES IN COMFORTABLE OLDER & RETIRED NEIGHBOURHOODS	1.7	Few Children	25-34 yrs / 45+ yrs	Singles & Couples	1-2 persons	Privately Owned / Government Owned
4B	33	COMFORTABLE COUPLES & FAMILIES IN MIXED AREAS	1.2	0-9 yrs / 15-18 yrs	19-34 yrs / 45-64 yrs	Families & Couples	2-5 persons	Privately Owned / Government Owned
4C	34	YOUNG & MATURE COUPLES & SINGLES IN CITY NEIGHBOURHOODS	3.4	Few Children	25-34 yrs / 45-64 yrs	Singles & Couples	1-2 persons	Privately Owned / Government Owned
5		LESS AFFLUENT HOME OWNERS	14.3	0-18 yrs	Mixed Ages	Families & Couples	2+ persons	Privately Owned
5A	34	COUPLES & FAMILIES WITH TEENAGERS IN SMALL TOWNS & CITIES	8.8	15-18 yrs	Mixed Ages	Families & Couples	2-5 persons	Privately Owned
5B	33	MIXED AGE FAMILIES IN URBAN NEIGHBOURHOODS	5.5	0-18 yrs	19-54 yrs	Families	3+ persons	Privately Owned
6		LESS AFFLUENT FAMILY NEIGHBOURHOODS	17.4	0-18 yrs	Mixed Ages	Families & Couples	2-5 persons	Privately Owned
6A	43	LESS AFFLUENT COUPLES & FAMILIES WITH OLDER CHILDREN	9.3	10-18 yrs	19-24 yrs / 35-44 yrs	Families & Couples	2-5 persons	Privately Owned
6B	44	YOUNG COUPLES & FAMILIES IN OLDER NEIGHBOURHOODS	3.5	0-9 yrs	25-34 yrs / 55+ yrs	Families & Couples	2-5+ persons	Privately Owned
6C	43	LESS AFFLUENT HOUSEHOLDS IN SMALL TOWNS & RURAL AREAS	4.6	0-18 yrs	Mixed Ages	Families & Couples	2-5 persons	Privately Owned
7		POORER RURAL COMMUNITIES	10.6	Mixed Ages	Mixed Ages	Families & Couples	2-5+ persons	Privately Owned
7A	42	LARGE POORER FAMILIES IN RURAL NEIGHBOURHOODS	2.7	0-14 yrs	25-44 yrs / 65+ yrs	Families	3-5+ persons	Privately Owned
7B	42	POORER COUPLES IN RURAL FAMILY COMMUNITIES	0.8	0-9 yrs	25-34 yrs / 55+ yrs	Families & Couples	2-5+ persons	Privately Owned
7C	44	MATURE & ELDERLY SINGLES IN FAMILY NEIGHBOURHOODS	1.6	0-9 yrs / 15-18 yrs	45+ yrs	Singles & Families	1 / 4+ persons	Privately Owned
7D	45	OLDER & MATURE HOUSEHOLDS IN RURAL AREAS	2.8	10-18 yrs	35-44 yrs / 55+ yrs	Families & Couples	2-5+ persons	Privately Owned
7E	52	YOUNG & MATURE COUPLES IN POORER FAMILY AREAS	2.6	0-9 yrs	20-34 yrs / 45-54 yrs	Families & Couples	2-5+ persons	Privately Owned
8		POORER MIXED NEIGHBOURHOODS	24.7	Mixed Ages	Mixed Ages	Singles, Couples & Families	Mixed	Privately / Government Owned
8A	42	POORER COUPLES & SCHOOL AGE FAMILIES IN MIXED AREAS	6.4	0-14 yrs	25-54 yrs	Families & Couples	2-5+ persons	Privately Owned
8B	53	POORER SINGLES & SINGLE PARENTS WITH YOUNG CHILDREN	2.4	0-9 yrs	25-64 yrs	Singles, Couples & Single Parents	1-2 persons	Privately Owned / Government Owned
8C	52	POORER HOUSEHOLDS IN URBAN NEIGHBOURHOODS	4.0	0-18 yrs	25-54 yrs	Singles, Couples & Families	1-3 persons	Privately Owned / Government Owned
8D	52	YOUNG & MATURE HOUSEHOLDS IN SMALL TOWNS & CITIES	5.6	0-9 yrs / 15-18 yrs	19-34 yrs / 45-54 yrs	Singles, Couples & Families	1-3 persons	Privately Owned / Government Owned
8E	54	YOUNG SINGLES & MATURE FAMILIES IN POORER RURAL AREAS	2.1	15-18 yrs	19-24 yrs / 45+ yrs	Singles, Couples & Families	1-2 / 4+ persons	Privately Owned
8F	52	POORER HOUSEHOLDS IN MIXED AREAS	4.2	0-14 yrs	19-54 yrs	Singles, Couples & Families	Mixed	Privately Owned

*100= National Average

CAMEO CODE	CAMEO INT'L	CAMEO CZECH TYPE	CAR OWNERSHIP	QUALIFICATIONS	UNEMPLOYMENT INDEX*	INDUSTRY SECTOR	DIRECTORSHIP INDEX*	GEOGRAPHICAL AREA
1		WEALTHY FAMILY NEIGHBOURHOODS	Above Average	High	74	Quaternary / Tertiary / Public & State Services	110	Urban
1A	13	PROSPEROUS YOUNG & OLDER FAMILIES IN EXECUTIVE URBAN AREAS	Below Average	Very High	65	Quaternary / Tertiary / Public & State Services	117	Urban
1B	14	YOUNG SINGLES & COUPLES IN OLDER FAMILY AREAS	Above Average	High	72	Quaternary / Tertiary / Public & State Services	103	Urban
1C	13	WELL-OFF YOUNG COUPLES & OLDER FAMILIES IN URBAN NEIGHBOURHOODS	Above Average	High	84	Quaternary / Tertiary / Public & State Services	109	Urban
2		AFFLUENT NEIGHBOURHOODS NEARING & ENJOYING RETIREMENT	Mixed	High	75	Quaternary / Tertiary / Public Services	138	Urban
2A	15	MATURE COUPLES & SINGLES IN WELL-OFF URBAN NEIGHBOURHOODS	Low	Very High	64	Quaternary / Tertiary / Public Services	130	Urban
2B	14	MATURE & ELDERLY PROFESSIONALS IN AFFLUENT URBAN AREAS	Very Low	Very High	101	Quaternary / Tertiary / Public Services	138	Urban
2C	14	MATURE COUPLES & SOME FAMILIES IN PROSPEROUS IN MIXED AREAS	Very High	Above Average	59	Quaternary / Tertiary / Public Services	145	Rural / Urban
3		COMFORTABLE WHITE COLLAR HOUSEHOLDS	Above Average	Above Average	84	Mixed Sectors	125	Urban
3A	22	WEALTHY COUPLES & SCHOOL AGE FAMILIES IN MIXED AREAS	High	Above Average	74	Tertiary / Quaternary	125	Rural / Urban
3B	23	FAMILIES & COUPLES IN AFFLUENT WELL-OFF URBAN NEIGHBOURHOODS	Above Average	Above Average	74	Secondary / Quaternary / Public & State Services	120	Urban
3C	23	URBAN SINGLES, COUPLES & OLDER FAMILIES	Low	High	103	Tertiary / Public & State Services	130	Urban
4		COMFORTABLE MIXED NEIGHBOURHOODS	Low	Above Average	80	Mixed Sectors	100	Urban
4A	24	YOUNG SINGLES IN COMFORTABLE OLDER & RETIRED NEIGHBOURHOODS	Low	High	96	Quaternary / Tertiary / Public & State Services	113	Urban
4B	33	COMFORTABLE COUPLES & FAMILIES IN MIXED AREAS	Above Average	Average	56	Secondary / Public & State Services	85	Rural / Urban
4C	34	YOUNG & MATURE COUPLES & SINGLES IN CITY NEIGHBOURHOODS	Low	Above Average	87	Quaternary / Tertiary / Public & State Services	102	Urban
5		LESS AFFLUENT HOME OWNERS	Average	Below Average	78	Primary / Secondary / Public Services	107	Small Towns / Urban
5A	34	COUPLES & FAMILIES WITH TEENAGERS IN SMALL TOWNS & CITIES	Average	Below Average	80	Secondary / Public Services	111	Small Towns / Urban
5B	33	MIXED AGE FAMILIES IN URBAN NEIGHBOURHOODS	Above Average	Below Average	75	Primary / Secondary / Public Services	103	Small Towns / Urban
6		LESS AFFLUENT FAMILY NEIGHBOURHOODS	Mixed	Low	87	Mixed Sectors	89	Mixed Areas
6A	43	LESS AFFLUENT COUPLES & FAMILIES WITH OLDER CHILDREN	Low	Average	123	Secondary / Public & State Services	110	Small Towns / Urban
6B	44	YOUNG COUPLES & FAMILIES IN OLDER NEIGHBOURHOODS	Above Average	Low	64	Primary / Secondary	80	Rural / Small Towns
6C	43	LESS AFFLUENT HOUSEHOLDS IN SMALL TOWNS & RURAL AREAS	Very High	Very Low	74	Primary / Secondary / Tertiary	78	Rural / Small Towns
7		POORER RURAL COMMUNITIES	Above Average	Very Low	80	Primary / Secondary / Tertiary	69	Rural
7A	42	LARGE POORER FAMILIES IN RURAL NEIGHBOURHOODS	Above Average	Very Low	77	Primary / Secondary / Tertiary	80	Rural
7B	42	POORER COUPLES IN RURAL FAMILY COMMUNITIES	High	Very Low	73	Primary / Secondary	63	Rural
7C	44	MATURE & ELDERLY SINGLES IN FAMILY NEIGHBOURHOODS	Very High	Very Low	70	Primary / Secondary	53	Rural
7D	45	OLDER & MATURE HOUSEHOLDS IN RURAL AREAS	Above Average	Very Low	90	Primary / Secondary	74	Rural
7E	52	YOUNG & MATURE COUPLES IN POORER FAMILY AREAS	High	Very Low	92	Primary / Secondary / Tertiary	74	Rural
8		POORER MIXED NEIGHBOURHOODS	Mixed	Low	153	Mixed Sectors	81	Mixed Areas
8A	42	POORER COUPLES & SCHOOL AGE FAMILIES IN MIXED AREAS	Below Average	Low	115	Secondary / Tertiary	94	Mixed Areas
8B	53	POORER SINGLES & SINGLE PARENTS WITH YOUNG CHILDREN	Very Low	Below Average	175	Tertiary / Public Services	80	Mixed Areas
8C	52	POORER HOUSEHOLDS IN URBAN NEIGHBOURHOODS	Very Low	Low	179	Secondary / Public & State Services	79	Urban
8D	52	YOUNG & MATURE HOUSEHOLDS IN SMALL TOWNS & CITIES	Very Low	Low	151	Secondary / Public & State Services	83	Small Towns / Urban
8E	54	YOUNG SINGLES & MATURE FAMILIES IN POORER RURAL AREAS	High	Very Low	117	Primary / Secondary / Tertiary	66	Rural
8F	52	POORER HOUSEHOLDS IN MIXED AREAS	Low	Very Low	181	Primary / Secondary / Tertiary	84	Mixed Areas