

This table provides you with a quick overview of the classification and the predominant characteristics found within each of the 25 categories and 8 groups.

*100 = National Average

CAMEO CODE	CAMEO INT'L	CAMEO AUSTRIA TYPE	% OF HHOLDS	ADULT AGE	FAMILY COMPOSITION	PRESENCE OF CHILDREN*	EMPLOYMENT TYPE
1		AFFLUENT SINGLE NEIGHBOURHOODS	8.2	20-49 yrs	Young & Older Couples & Singles	72	White Collar
1A	11	WHITE COLLAR HOUSEHOLDS IN URBAN AREAS	6.7	20-49 yrs	Young & Older Couples & Singles	79	White Collar
1B	21	YOUNG SINGLES IN MIXED AREAS	0.8	20-29 yrs	Young Singles & Couples	59	White Collar
1C	21	COUPLES & SINGLES IN WHITE COLLAR OCCUPATIONS	0.8	20-49 yrs	Young & Older Couples & Singles	78	White Collar / Employer
2		WEALTHY NEIGHBOURHOODS NEARING RETIREMENT	14.3	50+ yrs	Older & Retired Households	62	White Collar
2A	15	RETIRED COUPLES IN MATURE FAMILY NEIGHBOURHOODS	5.0	60+ yrs	Older & Retired Families & Couples	73	White Collar
2B	15	WEALTHY RETIRED COUPLES & SINGLES IN SUBURBAN AREAS	0.8	70+ yrs	Retired Couples & Singles	46	White Collar
2C	14	OLDER COUPLES & SINGLES IN SMALL TOWNS	3.4	40-59 yrs	Older Couples & Singles	67	White Collar
2D	24	MATURE COUPLES IN FAMILY NEIGHBOURHOODS	3.3	40-49 yrs / 60+ yrs	Older & Retired Families & Couples	70	White Collar / Employer
2E	25	RETIRED COUPLES & SINGLES IN VILLAGE NEIGHBOURHOODS	1.8	50+ yrs	Older & Retired Couples & Singles	56	White Collar
3		AFFLUENT SUBURBAN FAMILIES	9.3	40-49 yrs	Older Families & Couples	110	White Collar
3A	14	AFFLUENT OLDER COUPLES IN SUBURBAN FAMILY AREAS	4.2	40-59 yrs	Older Families & Couples	90	White Collar
3B	13	PROFESSIONAL FAMILIES IN SUBURBAN AREAS	5.1	30-49 yrs	Older Families	130	White Collar
4		COMFORTABLE MIXED NEIGHBOURHOODS	26.4	Mixed Ages	Mixed	89	Mixed
4A	35	RETIRED COUPLES IN YOUNG AREAS	3.7	20-29 yrs / 60+ yrs	Young & Retired Couples & Singles	70	Mixed
4B	33	FAMILIES IN SEMI-RURAL AREAS	11.0	20-49 yrs	Young & Older Families	107	White Collar / Blue Collar
4C	34	MATURE COUPLES & SINGLES IN SMALL TOWN NEIGHBOURHOODS	7.5	40+ yrs	Older & Retired Couples & Singles	91	Mixed
4D	31	YOUNG HOUSEHOLDS IN LESS AFFLUENT URBAN AREAS	4.1	20-39 yrs	Young Couples & Singles	89	Semi-skilled / Unskilled
5		LESS AFFLUENT FAMILIES	14.7	20-49 yrs	Young & Older Families	113	Mixed
5A	42	FAMILIES IN SMALL TOWN NEIGHBOURHOODS	2.6	20-49 yrs	Young & Older Families	105	Blue Collar / Semi-skilled / Unskilled
5B	43	LESS AFFLUENT FAMILIES IN VILLAGE COMMUNITIES	12.1	20-49 yrs	Young & Older Families	121	Mixed
6		LESS AFFLUENT NEIGHBOURHOODS NEARING RETIREMENT	7.9	50+ yrs	Older & Retired Families & Couples	97	White Collar / Blue Collar / Semi-skilled
6A	45	OLDER COUPLES & SINGLES IN LESS AFFLUENT RURAL AREAS	4.0	50+ yrs	Older & Retired Couples & Singles	95	Blue Collar / Semi-skilled
6B	44	MATURE FAMILIES & COUPLES IN SEMI-RURAL AREAS	3.9	50+ yrs	Older & Retired Families & Couples	99	White Collar / Blue Collar / Employer
7		POORER RURAL NEIGHBOURHOODS	12.7	20-49 yrs	Young Families	111	Mixed
7A	42	YOUNG RURAL FAMILY COMMUNITIES	4.4	20-39 yrs	Young Families	126	Mixed
7B	42	FAMILIES IN POORER UPLAND AREAS	0.2	20-49 yrs	Young & Older Families	102	Semi-skilled / Unskilled / Employer
7C	53	YOUNG FAMILIES IN RURAL NEIGHBOURHOODS	7.6	20-39 yrs	Young Families	127	Blue Collar / Semi-skilled / Employer
7D	54	COUPLES & SINGLES IN REMOTE RURAL AREAS	0.5	20-29 yrs / 50-59 yrs	Young & Older Couples & Singles	88	Blue Collar / Employer
8		POORER FAMILIES	6.5	Mixed Ages	Young Families	115	Blue Collar / Employer
8A	52	BLUE COLLAR FAMILIES IN YOUNG VILLAGES	5.3	20-39 yrs	Young Families	127	Blue Collar / Employer
8B	54	FAMILIES & COUPLES IN SMALL TOWN NEIGHBOURHOODS	0.7	Mixed Ages	Families & Couples	109	Employer
8C	53	FAMILIES IN RURAL AREAS & VILLAGES	0.5	Mixed Ages	Mixed Families	110	Blue Collar / Employer

*100 = National Average

CAMEO CODE	CAMEO INT'L	CAMEO AUSTRIA TYPE	% OF HHOLDS	EMPLOYMENT STATUS	UNEMPLOYMENT INDEX*	INDUSTRY SECTOR	GEOGRAPHICAL AREA
1		AFFLUENT SINGLE NEIGHBOURHOODS	8.2	Employed / Other Income / Student	121	Secondary / Tertiary / Quaternary	Urban
1A	11	WHITE COLLAR HOUSEHOLDS IN URBAN AREAS	6.7	Employed / Other Income / Student	162	Secondary / Tertiary / Quaternary	Urban
1B	21	YOUNG SINGLES IN MIXED AREAS	0.8	Employed / Other Income	104	Tertiary / Quaternary	Urban / Suburban
1C	21	COUPLES & SINGLES IN WHITE COLLAR OCCUPATIONS	0.8	Employed / Other Income / Student	96	Secondary / Tertiary / Quaternary	Urban / Suburban
2		WEALTHY NEIGHBOURHOODS NEARING RETIREMENT	14.3	Employed / Retired	113	Secondary / Tertiary / Quaternary	Mixed Areas
2A	15	RETIRED COUPLES IN MATURE FAMILY NEIGHBOURHOODS	5.0	Retired / Employed / Student	102	Tertiary / Quaternary	Small Towns & Villages
2B	15	WEALTHY RETIRED COUPLES & SINGLES IN SUBURBAN AREAS	0.8	Retired	75	Tertiary / Quaternary	Suburban / Small Towns
2C	14	OLDER COUPLES & SINGLES IN SMALL TOWNS	3.4	Employed / Retired	147	Secondary / Tertiary / Quaternary	Small Towns / Lowlands
2D	24	MATURE COUPLES IN FAMILY NEIGHBOURHOODS	3.3	Employed / Retired / Student	99	Secondary / Tertiary / Quaternary	Urban / Suburban
2E	25	RETIRED COUPLES & SINGLES IN VILLAGE NEIGHBOURHOODS	1.8	Employed / Retired	141	Secondary / Tertiary	Small Towns & Villages
3		AFFLUENT SUBURBAN FAMILIES	9.3	Employed / Student	92	Tertiary / Quaternary	Suburban
3A	14	AFFLUENT OLDER COUPLES IN SUBURBAN FAMILY AREAS	4.2	Employed / Student	92	Tertiary / Quaternary	Suburban
3B	13	PROFESSIONAL FAMILIES IN SUBURBAN AREAS	5.1	Employed / Student	97	Tertiary / Quaternary	Suburban / Small Towns
4		COMFORTABLE MIXED NEIGHBOURHOODS	26.4	Employed / Homemaker / Retired	164	Secondary / Tertiary / Quaternary	Mixed Areas
4A	35	RETIRED COUPLES IN YOUNG AREAS	3.7	Employed / Retired	223	Secondary / Tertiary	Urban / Suburban
4B	33	FAMILIES IN SEMI-RURAL AREAS	11.0	Employed / Homemaker / Student	74	Tertiary / Quaternary	Rural / Villages
4C	34	MATURE COUPLES & SINGLES IN SMALL TOWN NEIGHBOURHOODS	7.5	Employed / Retired / Homemaker	111	Secondary / Tertiary	Small Towns
4D	31	YOUNG HOUSEHOLDS IN LESS AFFLUENT URBAN AREAS	4.1	Employed / Other Income	249	Secondary / Tertiary	Urban
5		LESS AFFLUENT FAMILIES	14.7	Employed / Homemaker	102	Secondary / Tertiary	Rural / Villages & Small Towns
5A	42	FAMILIES IN SMALL TOWN NEIGHBOURHOODS	2.6	Employed / Homemaker	133	Secondary	Small Towns
5B	43	LESS AFFLUENT FAMILIES IN VILLAGE COMMUNITIES	12.1	Employed / Homemaker / Student	71	Secondary / Tertiary	Rural / Small Towns & Villages
6		LESS AFFLUENT NEIGHBOURHOODS NEARING RETIREMENT	7.9	Mixed	84	Primary / Secondary / Tertiary	Rural / Villages & Small Towns
6A	45	OLDER COUPLES & SINGLES IN LESS AFFLUENT RURAL AREAS	4.0	Retired / Homemaker	105	Secondary	Rural / Villages
6B	44	MATURE FAMILIES & COUPLES IN SEMI-RURAL AREAS	3.9	Employed / Family Worker / Retired / Homemaker	62	Primary / Secondary / Tertiary	Small Towns & Villages
7		POORER RURAL NEIGHBOURHOODS	12.7	Employed / Homemaker / Family Worker	197	Primary / Secondary / Tertiary	Rural
7A	42	YOUNG RURAL FAMILY COMMUNITIES	4.4	Employed / Family Worker / Homemaker	108	Primary / Secondary / Tertiary	Rural / Mountains
7B	42	FAMILIES IN POORER UPLAND AREAS	0.2	Employed / Family Worker	543	Tertiary	Rural / Mountains
7C	53	YOUNG FAMILIES IN RURAL NEIGHBOURHOODS	7.6	Employed / Homemaker / Family Worker	66	Primary / Secondary / Tertiary	Rural / Villages
7D	54	COUPLES & SINGLES IN REMOTE RURAL AREAS	0.5	Employed / Family Worker / Homemaker	69	Primary / Secondary	Rural Lowlands
8		POORER FAMILIES	6.5	Employer / Family Worker	49	Primary / Secondary / Tertiary	Rural / Villages
8A	52	BLUE COLLAR FAMILIES IN YOUNG VILLAGES	5.3	Employed / Family Worker	55	Primary / Secondary / Tertiary	Rural / Villages
8B	54	FAMILIES & COUPLES IN SMALL TOWN NEIGHBOURHOODS	0.7	Employed / Retired / Family Worker	46	Primary / Secondary / Tertiary	Small Towns & Villages
8C	53	FAMILIES IN RURAL AREAS & VILLAGES	0.5	Employed / Family Worker	47	Primary	Rural / Villages